



New National Trust Intranet

**Ingenious
intranet site
fosters staff
collaboration**



The National Trust is one of Britain's best loved organisations. Judd Associates built a site for the Trust's intranet to facilitate communication, collaboration and innovation amongst employees.

The National Trust employs thousands of paid staff and volunteers across the length and breadth of England, Wales and Northern Ireland. Improved communication, idea generation and knowledge sharing amongst its valued staff were key objectives.

Judd Associates created an exciting and innovative website for the Trust's intranet which brings people together across a wide geographic area. Staff are able to share ideas and inspirations with their colleagues, send online "well done" cards and nominate colleagues for a "job well done". The site also features videos of pioneering employees and useful links to other intranet sites.

Enabled by Judd Associates expert and innovative approach the web has proved to be the perfect channel for The National Trust to reach out to its staff.

For more information, call **Jake Judd** on **01892 654154**

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